

# Chancellor's Report



**VOLUME 5**

**ISSUE 26**

**MAY 2021**



# SUSLA BAYOU CLASSIC WEEK OF EVENTS: APRIL 11TH-18TH

## SUNDAY, APRIL 11TH:

"BEAT" Makeup Seminar 6 PM Zoom Meeting ID: 701 733 9785

## MONDAY, APRIL 12TH:

Wild 'N Rugged Obstacle Course/Game Day 1 PM SUSLA  
Wild 'N Out Event 8 PM SUSLA

## TUESDAY, APRIL 13TH:

Campus Blood Drive 9 AM SUSLA  
Trap & Paint 1 PM SUSLA

## WEDNESDAY, APRIL 14TH:

Wet 'N Wild Wednesday 1 PM SUSLA

## THURSDAY, APRIL 15TH:

HBCU College Fair 11 AM Classic Business Expo —  
Women's Empowerment Panel (featuring 5PM Shreveport Convention Center  
Dr. Melva Willimas Vice Chancellor of SAEM) (Downtown Shreveport)  
High School Spirit Day 5 PM SUSLA  
Southern Shreveport Jags Football Game 7 PM Northwood High School Stadium

## FRIDAY, APRIL 16TH:

Mayor's Invitational Golf Tournament \* 8 AM Querbes Park Golf Course  
SU System Board Meeting 9 AM Shreveport Convention Center

## ALUMNI ASSOCIATED SPONSORED EVENTS

Live Jag Walk-a-Thon 9 AM SUSLA (Main Campus)  
Car Show 12 PM SUSLA (Main Campus) Student  
Parking Lot by the Gym  
Car Show & SGA "Springfest" Crawfish Boil 12 PM SUSLA (Main Campus)  
Annual Membership Drive ALL DAY AT EACH EVENT  
Future & Importance of HBCU's 3 PM Classic Business Expo  
(featuring Dr. Rodney Ellis, Chancellor)  
Pinning Ceremony & Reception \* 7:30 PM Remington Suite Hotel & Spa

## SATURDAY, APRIL 17TH:

47TH ANNUAL BAYOU CLASSIC 1:30 PM Independence Stadium

## SUNDAY, APRIL 18TH:

SUSLA SGA's Gospel Concert (featuring 2:00 PM Morning Star Baptist Church  
Gospel Recording Artist Kurt Carr)  
\* Free Concert / All proceeds benefit  
Scholarship Alumni Fund \*

# SUSLA HOSTS COVID-19 VACCINATION EVENT WITH THEIR COMMUNITY PARTNERS



**DON'T WAIT. VACCINATE!**

## Southern University Statewide Vaccination Day Saturday, April 10 9 a.m. - 3 p.m.

Join Southern University and its community partners at a location near you to receive the one-dose Johnson & Johnson COVID-19 vaccination. **Drive-thru and walk-ups are welcome.**

### LOCATION



**Southern University at Shreveport**  
Gymnasium Parking Lot  
3050 Martin Luther King, Jr. Drive  
Shreveport, LA 71107

For more information visit [www.sus.edu/vaccinate](http://www.sus.edu/vaccinate) or email questions to [vaccinate@sus.edu](mailto:vaccinate@sus.edu)

**#WeAreSouthern #SleevesUp #DontWaitVaccinate**

**SOUTHERN**  
UNIVERSITY SYSTEM  
BATON ROUGE • NEW ORLEANS • SHREVEPORT





# LOCAL BUSINESSMAN ROY GRIGGS & FRIENDS INVE \$500K FOR BUSINESS SCHOOL AT SUSLA

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At the April Board meeting held in Shreveport, Businessman Roy Griggs and other local businesses partners presented Chancellor Rodney Ellis, Chairman Domoine Rutledge, with \$500,000 donations representing their investments in seed gifts to support official launch of a campaign to enhance the Business Programs at SUSLA. The campaign will be centered around recognizing the business mogul for his life work, service, and support to the community with a School of Business to be named in his honor. With 14 restaurants in Northwest LA and East Texas, Mr. Griggs is the largest African American McDonald's Franchisee and Owner/Operator in Northwest Louisiana and in SUSLA's service area.

The campaign aims to raise funds to support the Business School naming effort with the funds be used to meet critical needs for increasing access through business scholarships, establishing business department professorships, transforming business learning models, technology and more. The Campaign is chaired by Jean Mosley from Griggs Enterprise, Inc. and David Aubrey, Regional VP for AT&T. Inaugural investors include: Mr. Roy Griggs and Griggs Enterprise, Inc., Mr. John Atkins, ATCO Investments, Home Federal Bank, Carter Federal Credit Union and other Friends of Roy Griggs. To support this event go to Griggs School of Business | Southern University Shreveport Louisiana ([susla.edu](http://susla.edu)) or contact Stephanie Rogers, Chief Advancement Officer at [srogers@susla.edu](mailto:srogers@susla.edu).



# SUSLA'S DUAL ENROLLMENT TEAM SURPRISES CADDO PARISH HIGH SCHOOLS WITH BLUE & GOLD "SWEET TREATS"



The SUSLA Dual Enrollment Team visited with the ten Caddo Parish High Schools that participate in the Dual Enrollment program. The team brought with them "Sweet Treats" of Blue and Gold covered strawberries and other treats to demonstrate "how sweet it is" to partner with Southern University at Shreveport. Accompanying the Dual Enrollment team was the new Executive Director of TRIO programs who took the opportunity to spread the word on how TRIO can service their student populations.

The Dual Enrollment program serves as a vital link to the mission of Southern University at Shreveport (SUSLA) and is committed to providing opportunities for high school students to jump-start their college education by receiving college-level course credit through the university, while still in high school. This year SUSLA will graduate 17 students with Associate and Certificate degrees from the Early College program.

For more information about SUSLA Dual Enrollment contact Mrs. Monica Ruffins, Dual Enrollment Coordinator, at [mmceachin@susla.edu](mailto:mmceachin@susla.edu) or Dr. Calvin Lester, Director of Multicultural & International Affairs, at [clester@susla.edu](mailto:clester@susla.edu).

# SUSLA'S VUB AND EOC HOSTS COMMUNITY/VETERANS RESOURCE FAIR WITH HEALTHY BLUE



**THURSDAY, APRIL 22, 2021 4-7 PM**



Southern University at Shreveport (SUSLA) Educational Opportunity Centers (EOC) and Veterans Upward Bound (VUB) has partnered with Health Blue in hosting a "Community/Veterans Resource Fair" on Thursday, April 22nd, 2021 from 4:00 p.m. – 7:00 p.m. The event will be held at Southern University at Shreveport (Jaguar parking Lot) 3050 Martin Luther King Jr., Drive; Shreveport, LA 71107. This event will have FREE Legal Advice, Veterans Information, Food, Community Resources, Games, Plus More!

The event is FREE and open to the public. To learn more about all that SUSLA and Healthy Blue has to offer to our community, please contact Urina F. Holt, Director of Veterans Upward Bound Program at 318.670.933 or [uholt@susla.edu](mailto:uholt@susla.edu) or Rashad Bristo at 318.464.4785.



## SUSLA ALUMNI ASSOCIATION REPRESENTED IN DISCUSSION PANEL: THE IMPORTANCE OF HBCUS



On Tuesday, April 13, 2021, Mrs. Yvette Allen, Advancement Program Coordinator & Alumni Relations of Southern University at Shreveport, was part of the Tuesday Morning Breakfast Group's discussion panel with Craig Lee at Orlandeaux's Cafe. The discussion topic was the "Importance of HBCUs and Their Alumni Associations, Foundations, and Federations." Allen joined other well-known guest panelists, such as Mrs. Dottie Bell, Vice President of the Southern University's Alumni Foundation, and Mr. Douglas Mosley, President of Grambling State University's Alumni (Shreveport Chapter). Mrs. Yvette, who is also the Executive Secretary of the SUSLA Alumni Association, stated, "it was such an honor to be part of the conversation with such incredible people. It is essential to keep our alumni associations and foundations in connection with our universities, specifically HBCUs, because our graduates will, in turn, help raise the profiles of our institutions and community. The goal is to bring together like-minded individuals so we can continue spreading the beauty of HBCU culture and what our associations have to offer." For more information, please contact Yvette Allen at [yallen@susla.edu](mailto:yallen@susla.edu).



# FUNERAL BUSINESSMAN DONATES \$10K TO SUSLA IN COOPERATION WITH GOSPEL CONCERT FUNDRAISER

THE OFFICE OF STUDENT ACTIVITIES & SGA PRESENTS

# SOUTHERN *Sunday*

"We will honor notable alumni, enjoy gospel music and give everyone an opportunity to make donations toward student scholarships."



SUSLA  
SOUTHERN UNIVERSITY SHREVEPORT LOUISIANA

SUNDAY, APRIL 18, 2021

FEATURING: KURT CARR  
& RISING GOSPEL ARTISTS

FREE ADMISSION / LIMITED SEATING  
GET YOUR FREE TICKET AT:  
[www.shreveportsouthernsunday.com](http://www.shreveportsouthernsunday.com)

MORNING STAR BAPTIST CHURCH  
5340 JEWELLA AVENUE  
SHREVEPORT, LA 71109

DOORS OPEN @ 1 P. M.  
CONCERT STARTS @ 2 P. M.

Mr. Lynn Conner, Owner / Operator of Precious Memories Funeral Home has donated \$10,000 to Southern University at Shreveport to support the Alumni Scholarship Fund. The donation is a contribution in collaboration with a Gospel Concert featuring award-winning Gospel Recording Artist Kurt Carr at Morning Star Baptist Church. The artist is best known for hits such as: "I Almost Let Go", "For Every Mountain" and more. The concert, organized by SUSLA's Office of Student Affairs & Enrollment Management was free with donations benefiting the School. The \$10,000 gift was coordinated by SUSLA Alum Charles Johnson, Program Director at KOKA Radio.

# #ComeBeSouthern

# SUSLA ALUMNI & COMMUNITY STEP UP TO SUPPORT SUSLA & THE STUDENT BODY



The Shreveport Alumni Association presented Dr. Ellis with a check in the amount of \$20,000 representing the organization's second investment in Scholarships for students. The presentation was made by Alumni Fundraising Chairman Mr. James Brown on behalf of Mr. Steve Thomas, Alumni President. The organization raises funds through events such as the Legacy Builder Scholarship Fund and various fundraisers. This year, to support the Fund, the Alumni held several fundraisers leading up to Bayou Classic weekend including: A Popcorn Fundraiser, Jags Walk-A-Thon, Car Show, and collaborated with The City of Shreveport for the Mayor's Invitational Golf Tournament. To support student scholarships or learn more information about the SUSLA Alumni Association, go to [SUSLA Alumni Association, Inc.](#) | Southern University Shreveport Louisiana.

**OPPORTUNITY STARTS HERE.**



# MISS SUSLA & MISS GRAMBLING TEAM UP TO SPEAK WITH STUDENTS AT LINWOOD CHARTER SCHOOLS





# SUSLA JAG STUDENTS ENJOY WILD 'N OUT SPRING FEST & BAYOU CLASSIC WEEK OF EVENTS





## WELCOME OUR APRIL 2021 NEW HIRES AT SOUTHERN UNIVERSITY AT SHREVEPORT



Alana Stevenson  
*Rural Recruiter*

**STUDENT AFFAIRS & ENROLLMENT**

Monica Pruitt  
*Enrollment Specialist*

**STUDENT AFFAIRS & ENROLLMENT**

Amanda Flynn  
*Senior Business Consultant*  
**ACADEMIC AFFAIRS & CWD**

ShaKendra Law  
*Service Engagement Specialist*  
**ACADEMIC AFFAIRS & CWD**

Pamela Jackson  
*Training Coordinator*  
**ACADEMIC AFFAIRS & CWD**

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*Director of Marketing & University Relations*  
**INSTITUTIONAL ADVANCEMENT**

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*Director of Facilities*  
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The Chancellor's Report is a monthly publication from the  
Office of the Chancellor  
Rodney A. Ellis, Ed.D., Chancellor

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318.670.9201. Section 504 Coordinator:  
Jerushka Ellis, Health & Physical Education Complex, Room 314, 318.670.9367.



Rodney A. Ellis, Ed. D.  
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