

Chancellor's Report



SUSLA
SOUTHERN UNIVERSITY SHREVEPORT LOUISIANA
Excellence • Integrity • Accountability • Service • Diversity

VOLUME 5

ISSUE 32

NOVEMBER 2021

MCDONALD'S USA DONATES \$50K TO ROY GRIGGS SCHOOL OF BUSINESS AT SOUTHERN UNIVERSITY AT SHREVEPORT



During the October 22, 2021 Board of Supervisors Meeting for the Southern University System held in Baton Rouge, LA, representatives from McDonald's USA Corporation presented SUSLA and SU System officials with a \$50,000 donation. The donation is to support the establishment of the Roy Griggs School of Business coming to Southern University at Shreveport in the Spring of 2022.

Mr. Robert Sanders, Franchise Business Partner representing McDonald's USA corporation emphasized the Corporation's commitment and reputation for investing in education within its local markets. Mr. Roberts, who traveled to the meeting to make the special presentation on behalf of the national corporation also announced the Corporation would be making in a \$500,000 investment in the Thurgood Marshall College Fund Foundation this year. Mr. Sanders presented the gift to SU System Board officials, members of the SUSLA leadership team and Mr. Roy Griggs, CEO of Griggs Enterprise, Inc. and Franchise Owner/ Operator of 17 McDonald's restaurants throughout north Louisiana and east Texas. Mr. Griggs was accompanied by members of his corporate team, Ms. Jean Mosley and Mr. Denson Bates.

The gift will be used to support scholarships, equipment and technology upgrades and faculty support in the facility. Chief Advancement Officer Stephanie Rogers stated, "On behalf of Dr. Ellis and the Business Program leadership, we are extremely grateful for the generous investment from McDonald's. This gift will help the Institution realize its goals for transforming lives of students enrolling in the program by creating pathways to rewarding careers, more opportunities and equity." Mr. Roy Griggs said, "I could not be more pleased about McDonald's support. The Corporation has always been a strong advocate for education attainment and has invested to make that happen within the areas where its restaurants operate. I'm glad that they saw the value of investing in this project and what it will mean for improving the lives of our citizens."

For more information about the Roy Griggs School of Business, click on the link: [Griggs School of Business | Southern University Shreveport Louisiana](#) (susla.edu) or contact: Stephanie Rogers, Chief Advancement Officer at sroger@susla.edu.

MS KICK LEADERSHIP HELPED TO SERVE OVER 7000 MEALS IN HURRICANE IDA RELIEF EFFORTS



MS KICK Interim Executive Director, Monique Armand, traveled to South Louisiana September 24th – September 26th to assist Nola Creations in serving over 7000 meals to those recovering from the devastation of Hurricane Ida. The towns/cities that were served were Houma, DuLarge and LaPlace.

The original goal was to serve 3,000 meals to the people in Southeast Louisiana but that number was more than doubled. The effort in these locations were to show support to the local fishing community who have been badly affected by the Hurricane. Celebrity Chef Darrel Johnson, one of the newest Commissary Tenants at MS KICK and winner of the 10th season of the Food Network's Great Food Truck Race, says "I was born and raised in New Orleans and my Restaurants and Food Trucks are in Bossier City/Shreveport, so it is only natural for me to give back to my community." Louisiana Fish Fry, one of his corporate sponsors tasked him to bring hot and fresh meals to the people of Southeast Louisiana. He outsourced staff to support him and help accomplish this amazing feat. Chef Darrel also reached out to MS KICK Leadership and asked for assistance in executing the project. Armand assisted with the prepping of meats, transporting/storage of products, cooking and preparing the meals for the various communities.

The meals consisted of Fried Chicken Breasts, Dirty Rice and Peach Cobbler in which Louisiana Fish Fry products were used to prepare the meals. Louisiana Fish Fry products were also given out to residents along with the freshly prepare meals.

Faith Mission, respected not just in Texas but also in Louisiana for being one of the leading disaster agencies in the country, along with the Salvation Army distributed Food boxes containing various toiletries and non-perishable food items to those who were in need.

For more information regarding how your organization can assist in relief efforts, please contact Monique Armand at 318-670-9780, email mskick@susla.edu or visit www.mskick.org.

MS KICK INTERIM EXECUTIVE DIRECTOR PARTICIPATES IN A FARM TO TABLE EXPERIENCE IN AUSTIN, TX



Interim Executive Director Monique Armand traveled to Austin, TX September 17th-19th to take part in the Farm to Table Experience hosted by Auguste Escoffier School of Culinary Arts. Armand is currently a full-time student pursuing a degree in Culinary Arts at Escoffier set to graduate May 2022.

The weekend tour began with a Friday night dinner featuring a traditional Texas-style barbecue at Stiles Switch BBQ. Stiles Switch BBQ & Brew, named after the historic 1800s I&GN railroad stop Stiles Witch, Texas, is also namesake of the owner Shane Stiles. Shane's inspiration for Stiles Switch BBQ is derived from his admiration of the Texas BBQ Legends he was raised on growing up in Central Texas. Stiles is focused on setting the bar high with his "no corners cut" methods of preparation and selection of quality product. The students were shown the various "sister and brother" smokers located on the property and shown a demonstration of the smoking/cooking process for their meat. The workers generally start smoking the meat at 11:00pm at night until the early morning. The meat is then wrapped in wax paper to keep the outside moist while the meat on the inside cooks to a safe to eat internal temperature. They have 2 current locations across the Austin area with a 3rd location being renovated for opening soon!

The next step of the tour began on Saturday morning with the visit to Boggy Creek Farm where they have set up their own Farmer's Market that provides fresh, organic produce and flowers. This mother/daughter team transformed the house and land into the first urban farm in Texas. After two decades of selling to places like Whole Foods, they realized there were no farmer's markets in Austin, so they decided to open their own farm stand. The historic home on the property is one of the two oldest homes in Austin. Students took a tour of the Farm and the small livestock that was on the property. With the season change the new seeds had recently been planted as there was not an abundance of growth but the irrigation system, labeling of produce and various produce was available for viewing. The students were able to choose the produce from the Farm that they would be utilizing later in a hands-on demo at the Escoffier School location.

The next leg of the tour was a stop at the Barton Springs Picnic Food Truck Park. The Picnic was founded on one simple concept: support local. Constructing amenities unheard of in the food trailer world, including 80 paved parking spaces, architecturally designed pavilions, and air-conditioned restrooms, the owners invested in the future of Austin by creating a property in which local business could thrive for years to come. The truck cuisines range from American, Thai, Tacos, Mediterranean, Tex-Mex, Italian, and Gelato. Students were provided vouchers where they could utilize at their Food Truck of choice and explore the food delicacies at their leisure.

MS KICK INTERIM EXECUTIVE DIRECTOR PARTICIPATES IN A FARM TO TABLE EXPERIENCE IN AUSTIN, TX (CONTINUED)



The Final stop of the tour began with a Pasture to Table food presentation held at Escoffier school. The presentation provided detailed information on the cattle population within the United States and which states produces the most cattle. The surprising fact was that Hawaii boasts the most amount of cattle but have no processing plants on the island and not able to capitalize off of that revenue. Every student was urged to complete the certification about beef at www.rawtruthaboutbeef.com, find a mentor in the industry, and network in order to obtain a favorable job position in the industry.

The students were provided recipes for several meals and able to choose which station they wanted to work at to complete the full meal. The stations ranged from flanking and marinating steak, chopping fresh veggies for salsa and fried/grilled okra to grilled corn. Once the meal was completed by the set time it was set up in a potluck fashion and all was able to enjoy.

The presenting Chefs were Chef Luke Shaffer, Chef Kevin Quinn, Chef Jon White, Chef Tyson Holzheimer, and Chef Jason Goldman. All are Professor Chefs at Escoffier School of Culinary Arts. For more information regarding the tour stops, please visit www.stilesswithbbq.com, www.boggycreekfarm.com, and the picnicaustin.com. For information about tours of MS KICK's Community Garden and Healthy Cooking Demos please contact Monique Armand at 318-670-9780, email mskick@susla.edu or visit www.mskick.org.

VETERANS UPWARD BOUND HOSTS 2021 BREAST CANCER AWARENESS EVENT



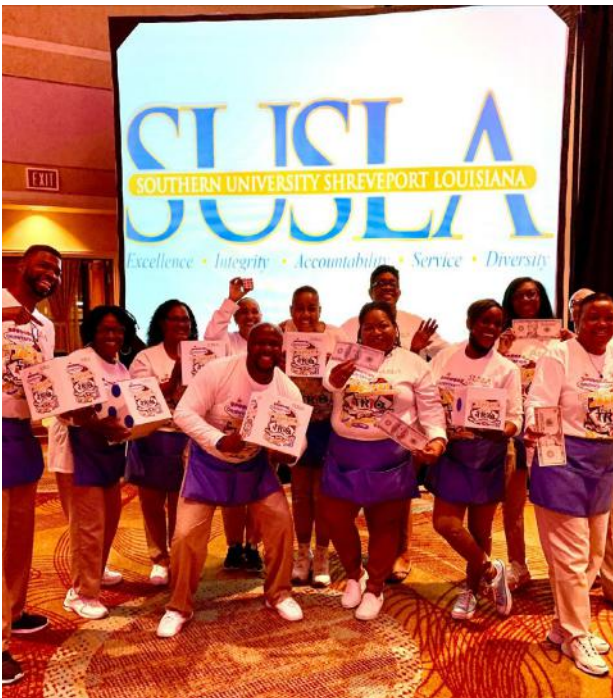
UNIVERSITY POLICE PARTNERS WITH MLK COMMUNITY CENTER FOR NATIONAL NIGHT OUT — “SAFETY FIRST IS A CHOICE MADE”



TRIO VISITS HOUSTON TO EXPLORE THE STEM FIELD WITH THEIR STUDENTS



TRIO EDUCATIONAL TALENT SEARCH HOSTS CASINO NIGHT-THEMED EDUCATIONAL EVENT



OPPORTUNITY STARTS HERE.

RECRUITMENT TEAM HOSTS CAMPUS TOUR FOR FAIR PARK COLLEGE PREPARATORY HIGH SCHOOL



RECRUITMENT TEAM VISITS SOUTHWOOD HIGH & GREEN OAKS ACADEMY WITH BSTEM DEPARTMENT & TRIO SOUTH



SUSLA HONORS BREAST CANCER SURVIVORS FOR BREAST CANCER AWARENESS MONTH



WELCOME OUR OCTOBER 2021 NEW HIRES AT SOUTHERN UNIVERSITY AT SHREVEPORT



Ryan Lattier

Coordinator/Educational Advocate TRiO Upward Bound Natchitoches
STUDENT AFFAIRS & ENROLLMENT MANAGEMENT

Jassery Darby

Coordinator/Educational Advocate TRiO Upward Bound South
STUDENT AFFAIRS & ENROLLMENT MANAGEMENT

Barbara Jacobs

Student Success Specialist & Data Analyst
STUDENT AFFAIRS & ENROLLMENT MANAGEMENT

Catrenia Scott

Educational Specialist/EOC
STUDENT AFFAIRS

Jennifer Johnson

Social Media & Communications Strategist
INSTITUTIONAL ADVANCEMENT

Tamika Hayden

General Accountant/Payroll Coordinator
FINANCE & ADMINISTRATION

Tremendous Baker

Entrance Clerk
FINANCE & ADMINISTRATION

SUSLA JAGUARS WOMEN'S BASKETBALL TEAM ARE READY FOR THE SEASON

OCT 18
AT
WILEY
COLLEGE
(SCRIMMAGE)
4:00PM

OCT 20
AT
BOSSIER
PARISH CC
(SCRIMMAGE)
2:00PM

OCT 30
AT
PELICAN
STATE
(SCRIMMAGE)
TBA

NOV 2
AT
PANOLA
COLLEGE
5:00PM

NOV 6
VS
TEXAS STORM
2:00PM

NOV 10
VS
PANOLA
COLLEGE
5:00PM

NOV 11
VS
CO-LIN
COMMUNITY
COLLEGE
5:00PM

NOV 13
VS
TEXAS STORM
2:00PM

NOV 15
VS
EAST TEXAS
BAPTIST (JV)
5:00PM

NOV 18
AT
UNIVERSITY
OF ARKANSAS
- COSSATOT
5:00PM

NOV 20
AT
PEARL RIVER
COMMUNITY
COLLEGE
5:00PM

NOV 23
AT
JACKSONVILLE
COLLEGE
5:00PM

NOV 30
AT
ANGELINA
COLLEGE
5:00PM

DEC 9
AT
SOUTHWEST
MISSISSIPPI CC
5:00PM

DEC 10
AT
COPIAH-LINCOLN
COMMUNITY
COLLEGE
2:00PM

JAN 8
VS
TEXAS STORM
2:00PM

JAN 15
VS
CENTENARY
COLLEGE (JV)
2:00PM

JAN 26
AT
DELGADO
COMMUNITY
COLLEGE
5:30PM

JAN 29
AT
BATON ROUGE
COMMUNITY
COLLEGE
2:00PM

FEB 2
VS
LOUISIANA STATE
UNIVERSITY -
EUNICE
5:30PM

FEB 5
VS
DELGADO
COMMUNITY
COLLEGE
2:00PM

FEB 9
AT
BATON ROUGE
COMMUNITY
COLLEGE
5:30PM

FEB 12
AT
LOUISIANA STATE
UNIVERSITY -
EUNICE
2:00PM

FEB 16
VS
DELGADO
COMMUNITY
COLLEGE
5:30PM

FEB 19
VS
BATON ROUGE
COMMUNITY
COLLEGE
2:00PM

FEB 23
AT
LOUISIANA STATE
UNIVERSITY -
EUNICE
5:30PM



SUSLA

2021 - 2022



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#ComeBeSouthern

HIGHLIGHTS & PROFILE OF STUDENT SUPPORT SERVICE SCHOLAR: JAMES JOHNSON



John Fitzgerald Kennedy once penned a book that illustrated examples of Profiles in Courage. The book focused on Kennedy's challenges while facing life's challenges with a seemingly endless amount of faith and courage.

Another element of courage is perseverance. It may take a certain amount of courage to face a challenge but there is no indication as to how long we are supposed to deal with those challenges. It could take days, months, even years to overcome a challenge. But it takes a special person to face a challenge regardless how long it takes to overcome.

The history of Southern University at Shreveport is littered with the stories of men and women who used the University to overcome challenges. One such example is James Johnson. When it seemed like the challenges of life would conquer another victim, the culture of Southern University at Shreveport provided the support for James to persevere until he reached his goal.

As life does with so many victims, Johnson lost track of his direction when he dropped out of school at the age of seventeen. However, James was determined to make something out of his life. He persevered and eventually received his GED. He joined the US Navy and from 2001 to 2013 he served his country. He was not settled with the Navy. He spent time with Aviation Support Equipment

technology specialist, and the merchant marines.

After his tour of duty, James eventually became a student as a veteran, and as a nontraditional student at Southern University at Shreveport and an active participant in the Student Support Services program (SSS). According to James, this is the program that would prepare him to reach his goals he had been striving for so long. He found his way to Southern University and received the training by majoring in Human Services emphasizing substance abuse with a 3.3 G.P.A. By way of this training, James is now able to help other young men and women like himself become productive citizens of this society by emphasizing life-long learning. As of the spring semester May 2021, his perseverance paid off as he is now a proud graduate of Southern University at Shreveport.

"Doing this journey has truly been a blessing" says James . "All you have to have is a little faith, drive, and perseverance if there is a way, there is a will because if God be for you then, who can be against you?"



The Chancellor’s Report is a monthly publication from the
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Articles provided through various campus units and
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Design & layout provided through the
Office of Graphic Services & Document Management Center
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